June 2025

Rebecca Chir on Leading BYU MS Taiwan and Preparing for the BYU MS – One Asia Annual Conference in Taipei, Taiwan

In this exclusive interview, Rebecca Chir, Director of the BYU Management Society in Taiwan and a graduate of BYU Law School, shares her leadership journey and the preparations underway for the BYU MS – One Asia Annual Conference 2025 in Taipei.

With over two decades of experience in the mobile, internet, and digital content industries, Rebecca highlights:

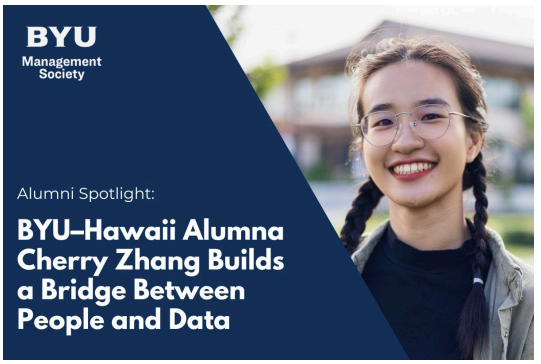
🌏 Her role in building values-based leadership across Taiwan
🎯 The theme: “DX & AI: Driving Asia’s Sustainable Growth”
📅 What to expect from the conference on November 14–15, 2025
🤝 Why professionals across Asia should attend and get involved.

Watch Now

Faith Meets Enterprise: Art of Faith Wins at BYUMS Asia Business Plan Competition 2024

In a strong showing of faith-driven entrepreneurship, Marjorie Lou Cortado of the Philippines placed third in the Small Business category of the BYU Management Society Asia Business Plan Competition, held during the 2024 Asia Regional Conference in Singapore. Cortado's business, Art of Faith, earned a USD 1,000 cash prize, which she used to immediately invest in new production equipment that expanded her creative capacity.

Read More



BYU–Hawaii Alumna Cherry Zhang Builds a Bridge Between People and Data

Cherry Zhang's journey from BYU–Hawaii to the workplace reflects a dynamic blend of intercultural understanding, leadership, and a growing passion for data analytics. "At BYUH, I've had the unique opportunity to study in a highly diverse environment." Zhang shared. "This has allowed me to interact with people from various cultural backgrounds and strengthened my passion for interpersonal relationships."

Learn More

The Power of Lifelong Learning: Why Leaders Should Never Stop Growing

Leaders today face unprecedented challenges and opportunities, and the ability to adapt, grow, and continuously learn is what sets apart

Business Boot Camp: AI Now & Next: The Past, The Practical, and The Path Forward

In this powerful session from BYU MS One Asia – Business Boot Camp 2025, Shane Wang—Head of Product Development and AI at

those who thrive from those who fall behind. At BYU Management Society (BYU MS) Asia, we are firm believers in the power of lifelong learning. We strive to provide opportunities for individuals to grow both personally and professionally.

Read More

Taiwan Turn Cloud and Data AI Executive at Taishin Bank—dives deep into how AI is shaping the present and future of work. Titled “AI Now & Next – The Past, The Practical, and The Path Forward,” this episode explores

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Exciting Upcoming Events and Announcements!

Get Ready for the Business Plan Competition – Download the Brochure Now!

We’re excited to share the official brochure for the upcoming Business Plan Competition! 📘

We strongly encourage you to download the attached brochure, which contains everything you need to know to get started. Inside, you'll find:

📌 Competition rules

🏆 Categories

🎁 Details on the exciting prizes

This comprehensive guide will help you better understand the competition and prepare a strong submission. Click the attachment link to explore all the valuable information and take the first step toward success!

Download Now

BYU MS Philippines Expands: Four New Chapters Now Organized

We are excited to announce the official organization of the New Chapters in BYU MS Philippines, a significant step in our ongoing efforts to bring leadership development and mentoring opportunities closer to communities across the Philippines.

This newly formed chapter will serve as a key pillar in strengthening the BYU MS presence in the country and creating more opportunities for learning, mentoring, and community impact. We look forward to the incredible contributions these teams will bring to the region. For more information on the officers and programs, you may click the link.

Check Now

At BYU MS Asia, we deeply value and appreciate all our volunteer leaders. That's why we've created a dedicated section focused on training and building a unified BYU MS Asia One Team.

On these pages, you'll find valuable resources and easy-to-follow training materials designed to help you better understand how to build and lead a powerful, effective team.

Check Now

BYU Management Society Asia Area
Brigham Young University
Provo, Utah

BYUMSAsiaPacific.com
byums.byu.edu

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