How to Build a Successful BYU MS Chapter

Building a successful BYU Management Society Chapter requires collaboration, strategic planning, and a dedicated team. This presentation covers essential steps to establish and grow your chapter effectively.

by Anita L Hummel

BYU Management Society

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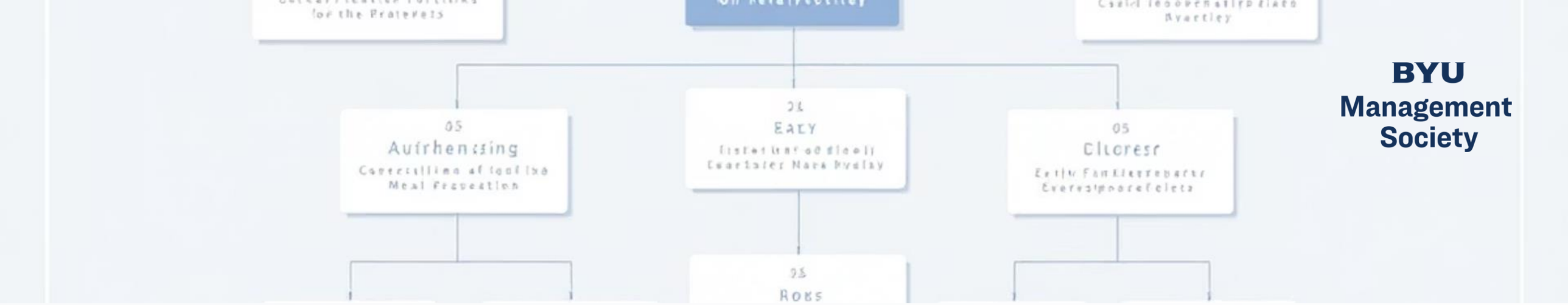

You Can't Do It Alone: Build a Team

President

Guides the team and sets the vision as the face of the chapter.

President-Elect

Vice president preparing to take over after a two-year term.

Accounting & Finance Leader

Handles budgets, fundraising, and financial reporting.

Social Media & Marketing Leader

Manages online presence and attracts new members.

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How to Find Your Team

BYU Management Society

Tap into Recent Graduates

Reach out to BYU alumni interested in staying connected.

Look for Community Involvement

Identify individuals active in community events.

Expand Your Network

Go beyond usual contacts to find passionate individuals.

Communicate the Vision

Explain BYU MS focuses on personal, professional, and moral leadership.

Build a Network of Advisors

Role of Advisors

Advisors provide guidance and support based on their experience. They differ from your core team but are equally important.

They offer advice, insights, and valuable connections to help your chapter grow.

Experienced professionals who are willing to mentor and guide your chapter's development.

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Key Takeaways

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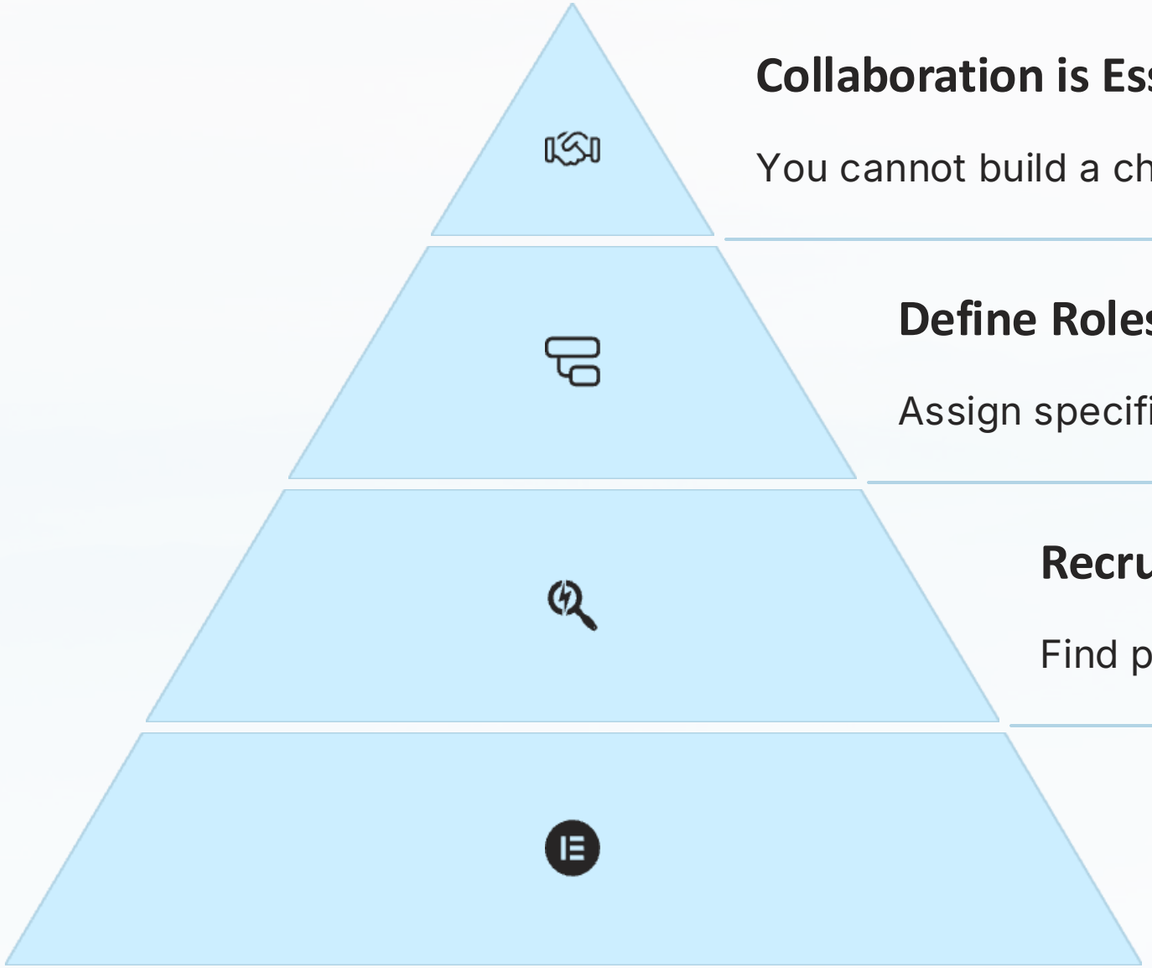

Collaboration is Essential

You cannot build a chapter alone.

Define Roles Clearly

Assign specific responsibilities.

Recruit Strategically

Find passionate individuals.

Leverage Advisors

Seek guidance from experienced mentors.

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