BYU MS Asia – Programs

Empowering individuals through personal growth, professional excellence, and ethical leadership. Our focus is to help chapters create impactful programs and develop leaders across Asia.

by Anita L Hummel

BYU
Management
Society

Personal Development: Launching Leaders

Program Purpose

Provide clarity and direction for individuals of all ages.

Key Benefits

- Build confidence and leadership skills.
- Set clear personal goals.

Chapter Implementation

- Host Launching Leaders programs.
- Share success stories.
- Offer personal development webinars.

BYU Management Society

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Professional Development: Business Training

Key Programs

- ACE & MBS training initiatives.
- Specialized business webinars.
- Annual Business Plan Competition.
- BYU MS Asia Business Boot Camp.

Chapter Actions

- Host virtual or in-person business speakers.
- Collaborate for expert insights.

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Young Professional Career Engagement Program (YPCEP)

Mentorship Focus

Match mentees with experienced mentors for career guidance.

Company Visits

Organize virtual or in-person company tours.

Networking Events

Facilitate valuable professional connections.

Dedicated Events

Host events specifically for mentors and mentees.

BYU Management Society

Moral and Ethical Leadership

Webinars & My Story Series

- Training on ethical decision-making.
- Inspirational talks by diverse professionals.
- Personal stories for motivation and upliftment.

Chapter Implementation

- Invite speakers to share their journeys.
- Collaborate with other chapters for events.

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Program Planning & Consistency

Advance Planning

Plan programs at least six months ahead.

One Asia Meetings

Report progress and share ideas consistently.

Quarterly Activities

Aim for at least one activity per quarter, ideally monthly.

Active Chapters

More frequent programs to maintain high activity levels.

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Collaboration is Key to Success

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Chapter Partnerships

Work together with other BYU MS Asia chapters.

External Alliances

Collaborate with external organizations for broader impact.

Team Building

Delegate responsibilities for program efficiency.

Strong collaboration amplifies our impact and program success across Asia.

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Your Call to Action

Choose Programs

Select one or two programs for excellent execution.

Plan Ahead

Ensure consistency and thorough preparation.

Collaborate

Work with others to maximize our collective impact.

Together, we can truly make a significant difference in Asia.

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