



**April 2025**



## **5 Reasons to Join Your Local BYU Management Society**

We all live hectic lives. When asking about the BYU Management Society, many people want to know why they should bother to join their local BYU Management Society chapter?

The BYU Management Society can help you improve your business and career development. The society helps you network with other like-minded individuals while also giving you a chance to help and mentor the younger generation. You can help grow moral and ethical leadership worldwide while staying in touch with Brigham Young University.

[Discover More](#)



## Almira Fe Ramiro of Momenta Cinema Takes First Place at BYU MS Asia Business Plan Competition 2024 in Singapore

Starting a small business is rarely smooth, and growing one is even tougher — especially when you’re juggling seasonal demand, keeping employees, and relying on outside suppliers. Almira Fe Ramiro, founder of Momenta Cinema, knows this firsthand. But at the 2024 BYU MS Asia Business Plan Competition in Singapore, she proved that with a clear vision and a solid plan, real growth is possible.

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## Jia Kit Lew of One Ice Cream Wins 3rd Place in The Great Idea Category at BYU MS Asia Business Plan Competition 2024

Jia Kit Lew, founder of One Ice Cream, took home 3rd place in The Great Idea category at the 2024 BYU MS Asia Business Plan Competition in Singapore. It’s a meaningful win for the growing brand — and a chance to turn a solid idea into something bigger. In a short but heartfelt message, Jia Kit shared his excitement: “Hey BYU MS, thank you for choosing One Ice Cream as a third place in this year’s competition.

[Learn More](#)



## How Has Leadership Shaped Chris Manongdo's Life and BYU Hawaii Experience?

Chris Manongdo shares insights from his time at BYU–Hawaii, his leadership experience with BYU–



## Beyond the Pitch: How Digital Marketing Can Fuel Your Startup's Success

A Recording from the Event! Missed the BYU MS ONE ASIA Business Boot Camp 2025? No worries! Catch

Hawaii, and what inspired him at the Singapore Conference. Find out why he's passionate about building a career in the Philippines and helping others, and why joining BYU Management Society Asia can be a life-changing decision.  
#BYUMSOneAsiaPodcast

the session where Mr. Jhopet Fines shared expert insights on how digital marketing can take your startup beyond the pitch and into real success. 🚀✨ Hit play and level up your business strategies today!  
#BYUMSOneAsia  
#BusinessBootCamp2025

[Watch Here](#)

[View It Here](#)

## Exciting Upcoming Events and Announcements!



Scan this code to know more:

**Have a small business in Asia or a great business idea?**

**Join the**  
**BYU MS ASIA AREA**  
**Business Plan Competition**

**for a chance to win cash prizes!**

**Each year, BYU MS Asia awards cash prizes in three categories to nine winning teams.**

**Scan the QR code to learn more about the competition, including eligibility, requirements, and how to apply. Don't miss this opportunity to take your business to the next level!**

**Get Ready for the Business Plan Competition – Download the Brochure Now!**

We're excited to share the official brochure for the upcoming Business Plan Competition! 📄

We strongly encourage you to download the attached brochure, which contains everything you need to know to get started. Inside, you'll find:

📌 Competition rules

🏆 Categories

🎁 Details on the exciting prizes

This comprehensive guide will help you better understand the competition and prepare a strong submission. Click the attachment link to explore all the valuable information and take the first step toward success!

[Download Now](#)



The Philippines is now starting to organize 3 to 4 chapters across the country. Look out for more updates on this exciting development and the progress of these chapters. Elder Kenneth Lee and his board will continue to be in charge of this initiative.

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BYU MS Vietnam will launch a Master of Business in the Streets class starting May 2025. This class, conducted in English, will be the first MBS class offered. We look forward to seeing submissions from this course in the annual BYU MS Business Plan Competition.

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BYU MS Pakistan continues to build on the Thinking Series, featuring a lineup of exceptional speakers. This series offers valuable insights and contributions from



In Quarter 2, BYU MS Taiwan will organize the BYU MS Business Bootcamp series. Stay tuned for more information on this exciting series, featuring another dynamic

experts. Stay tuned for more details on upcoming events in the Thinking Series.

[Check Now](#)

speaker who will share valuable insights. Don't miss out on this opportunity to learn.

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BYU Management Society Asia Area  
Brigham Young University  
Provo, Utah



BYUMSAsiaPacific.com  
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