



One Asia BYU MS Asia News

Personal Development - Professional Development - Moral & Ethical Leadership

September 2024

Cambodian Leader Pioneers Launching Leaders Program, Striving to Overcome Challenges



BYU
Management
Society

Cambodian Leader Pioneers Launching Leaders Program, Striving to Overcome Challenges

Kong Phean, a dedicated advocate for personal development in Cambodia, is making strides with the Launching Leaders program despite several obstacles. The program, which focuses on teaching essential personal development skills, has captured the interest of many Cambodians. However, there are barriers that Phean and his team are working hard to overcome.

[Discover More](#)



Michael and Rina Busania Share Their Journey of Growth and Service

Michael and Rina Busania, both graduates of Brigham Young University-Hawaii, have made strides in their respective careers while maintaining their commitment to service, leadership, and personal growth. In an exclusive interview, they shared their experiences, the influence of their education, and how they support one another as they pursue their aspirations.

[Read More](#)



What Insights Can We Learn from James Chua's BYU MS Journey?

Join us as we sit down with James Chua, a key member of the BYU Management Society Singapore Chapter. James reflects on his experience at the Philippines Conference and shares exciting insights about the upcoming BYU Management Society events. Don't miss this chance to hear about his leadership journey and his role in fostering connections across Asia!

[Watch Now](#)



Neha Parcha of Neha's Makeover Wins 2nd Place In Business Plan Competition

At the 2023 BYU Management Society Asia Conference in Manila, Neha Parcha of Neha's Makeover was awarded 2nd place in the Initial Small Business Category of the Business Plan Competition. Neha's



Gratitude: A Quality Every Leader Should Possess – Lessons From Melinda French Gates

Melinda French Gates, co-founder of the Bill and Melinda Gates Foundation, has long been an influential figure in philanthropy. After her highly publicized divorce from Bill Gates, many speculated about how


journey to success is inspiring, having overcome personal hardship and financial difficulties to establish a thriving beauty salon business.

this would impact their shared charitable endeavors. What emerged from this personal and professional shift was not just a story of...

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Exciting Upcoming Events And Announcements!



Scan this code to Register:

BYU MS ONE ASIA MASTERCLASS SERIES: Business Bootcamp



MR. JEFF CHRISTENSEN

Center for HTM Director/Assistant Professor Faculty of Business & Government, Center for Hospitality & Tourism - BYU Hawaii

Topic: How To Create A Competitive Edge That Transforms Customers Into Heroes

5 October 2024, 10:30 AM Taiwan Time

Live on Zoom



To register visit our website,
www.byumsasiapacific.com/boot-camp/

We're thrilled to have Mr. Jeff Christensen, Director of the Center for HTM and Assistant Professor at BYU Hawaii's Faculty of Business & Government, joining us for the BYU MS One Asia Masterclass Series: Business Bootcamp! On October 4th at 10:30 AM (Taiwan Time) via Zoom, he will share powerful insights on "How to Create a Competitive Edge That Transforms Customers into Heroes." Don't miss out on this valuable opportunity to learn strategies that can elevate your business to new heights!

Register Now!



You're Super Busy! Why Attend?

- Gain insights to lead a **better life**
- **How to** advance, grow your **career**
- **Physical & mental wellness**
- **Networking** - make **new friends**
- How to **sell**, influence & **persuade**, **story-telling**
- **Have fun !!! Win prizes!!!**

Do You Ever Worry About These?


- Where is my **life** heading?
- How is my **career**? Am I **stuck, stagnant**?
- How is my **marriage & family, spiritual life**? How do I cope with **rising costs**?
- How do I grow my **wealth**? How to **earn more money!** How is my **physical / mental health**?



“Embracing Change”

make your good life...even better...

Exciting Topics include...

How to use AI & Technology	Ask Me Anything (AMA) about Money?	Embracing Change	Physical * Mental Wellness	Marriage & Family
Entrepreneurship: Small Business	How to manage Change to be Future-Ready?		Moral & Ethical Leadership	Physical Health / Exercise as a Medicine
How to advance in my Career	How to Grow your Wealth? Start a Business		Mental Wellness / Meditation	Work-Life Balance / Stress Management

Engaging Speakers include...

Leonard Woo	Christopher Tan	Gremar Sempio	Amber Chen	Thomas Jeng	David King
					
Managing Change	Ask me Anything about Money	How you can benefit from AI & Technology	Mental Wellness, Emotional Resilience	Starting your Business: Startups	Influencing / Selling through Story-telling

and international speakers... to be added

BYU

Management Society

Singapore Nov 8-9th 2024

REGISTER NOW

➤



Scan Me

253 Bukit Timah Road, S259690

Feeling overwhelmed but looking for change? Wondering where your life is heading or how to navigate rising costs while improving your career and

health? The BYU MS Asia Annual Conference offers valuable insights on embracing change and enhancing your life. With topics ranging from AI & Technology to Career Leadership, Mental Wellness, Family & Relationships, and Entrepreneurship, there's something for everyone!

Join us virtually or in person at the BYU MS Singapore Conference on November 8-9, 2024, to discover how you can thrive in this era of transformation.

Register Now!



BYU MS ONE ASIA Business Plan Competition

We cordially invite you to participate in our highly anticipated annual event, the **BYU MS Asia Area Business Plan Competition**. This prestigious international competition brings together talented teams from around the globe to showcase their entrepreneurial prowess.

Participants will engage in a thrilling competition across three categories, displaying their innovative business plans and vying for recognition and rewards.

Join us for this exciting event and witness the future of entrepreneurship unfold before your eyes.

Scan this code to register:

BYU
Management Society

REGISTER NOW ➔



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[Register Now!](#)

BYU MS Area & Local Chapters News



BYU MS Singapore is completing another Launching Leaders program this week. Way to go Singapore

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BYU MS Pakistan plans to join in this year's Business Plan Contest at the Annual Conference. This will be their first time.

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The Young Professional initiative launches in Asia, led by Wilfredo Rellora Jr., with the goal of helping young professionals thrive.

[Email Us](#)

BYU Management Society Asia Area
Brigham Young University
Provo, Utah



BYUMSAsiaPacific.com
byums.byu.edu

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- VIETNAM - MALAYSIA - INDIA -
KOREA - SINGAPORE - HONG
KONG - JAPAN - THAILAND -
CAMBODIA - CHINA - PAKISTAN**

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