

March 2025



Kevin Tran: Leading with Purpose and Passion

Few professionals bring the depth of experience and leadership that Kevin Tran, also known as Tran Anh Thang, does in the world of hospitality, education, and quality assurance. As the BYU MS Vietnam Chapter President, Kevin exemplifies dedication, expertise, and a commitment to continuous improvement in every field he touches.

Kevin's academic foundation is as diverse as his career. He earned a bachelor's degree in Hospitality, Finance, and Revenue Management from the prestigious Glion Institute of Higher Education and a master's degree in Business Quality and Performance Management from Solvay Business School. These credentials have equipped him with the skills to navigate complex industries with a strategic and analytical mindset.

Discover More



From BYU-Hawaii to Leading in Thailand: An Accountancy and Business Journey of Pattara Chaithip

In the beginning, Pattara chose International Business Management (IBM) as his first major to prepare for a career in multinational companies (MNCs). With many MNCs operating in Thailand, he saw this field as a gateway to opportunities. However, he wasn't sure which aspect of business he would ultimately pursue. When reviewing his academic plan, he noticed that the requirements for accounting overlapped significantly with IBM. This allowed him to add accountancy as a second major and still graduate within four years.

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Ohana Paradise: Winner of the Great Idea Category in BYU MS Asia Business Plan Competition 2024

Winning second place in the BYU MS Asia Business Plan Competition 2024 – Great Idea Category was more than just an accolade—it was a turning point. This provided me with a \$750 prize and opened doors to new opportunities I hadn't imagined before. Originally, Ohana Paradise was envisioned as a family entertainment and wellness center. However, through this journey, the concept evolved into something even more meaningful. I partnered with an existing tutorial center to create Excel Learning & Daycare Center.

Learn More



Internships, Career Growth, and Global Connections at BYU Hawaii – with Tseegy

Join Anita from the BYU Management Society Asia podcast as she talks with Tserennyam "Tseegy" Sukhbaatar, a professor at BYU Hawaii, about the student-run BYU Management Society (Hawaii) chapter and the amazing opportunities it offers. With students from over 70 countries, especially in the Asia Pacific region, BYU Hawaii provides a unique network for internships, career growth, and global connections.

Watch Here

Exciting Upcoming Events and Announcements!



Visionary Entrepreneur | Business Consultant | Marketing Strategist | Faith-Driven Mentor

Topic: Beyond the Pitch: How Digital Marketing **Can Fuel Your Startup's Success**

Moved to March 20

19 March 2025, 7 pm to 8:30 pm - (Philippines Time)

Live on Zoom



To register visit our website, www.byumsasiapacific.com/boot-camp/

Beyond the Pitch: How Digital Marketing Can Fuel Your Startup's Success



🚨 DATE CHANGE ALERT! 🚨



The BYU MS ONE ASIA Business Boot Camp 2025 session with Mr. Jhopet Fines is now happening on March 20, 2025 instead of March 19! 77

Topic: Beyond the Pitch: How Digital Marketing Can Fuel Your Startup's Success

Where: Live on Zoom

🚫 When: March 20, 2025 | 7:00 PM - 8:30 PM (Philippines Time)

At BYU Management Society, we believe in growing moral and ethical leadership around the world.
This boot camp is part of our mission to empower principled professionals and future leaders by providing opportunities for career advancement, ethical influence, and meaningful connections.

Register now at: www.byumsasiapacific.com/boot-camp

#BYUMS #BusinessBootCamp2025 #EthicalLeadership #DigitalMarketing #StartupSuccess

Register Here



BYU MS Asia & BYU MS Singapore have uploaded all speaker PowerPoints from the BYU MS Singapore Annual Conference (Nov 8-9, 2024). Click the link below.



Our 2025 BYU MS Asia Business Plan Brochure is now on our website. Check out the poster filled with all the key requirements for the 2025 competition.



BYU MS Asia and BYU MS BYU-Hawaii are collaborating to find paid and unpaid internships for BYU-Hawaii students. Interested companies should explore our page.

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BYU Management Society Asia Area **Brigham Young University** Provo, Utah

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