

# August 2024



## Empowering Entrepreneurs Through Leadership: Insights From Luis Phillip Tan On Launching Leaders And The Academy For Creating Enterprise

In the pursuit of fostering entrepreneurship and personal development, the Academy for Creating Enterprise and the Launching Leaders program is making significant strides in the Philippines. Luis Phillip Tan, the Area Director of the Academy for Creating Enterprise, sheds light on how these programs synergize to empower emerging entrepreneurs.

**Discover More** 



## Mahonri Lukas Subandriyo: Pioneering Leadership In Direct Selling

In the dynamic world of direct selling, Mahonri Lukas Subandriyo stands out as a trailblazer, leveraging over 11 years of industry experience to drive innovation and growth. As Director at 4Life Research, Mahonri oversees critical departments, including Field Development, Marketing, Customer Service, and Information Technology.

Read More



## Strong-Lock Bricks: Transforming Affordable Housing In The Philippines

Cagayan de Oro, Philippines – Strong-Lock Bricks, a trailblazer in the tiny house-building market, continues to make significant strides with its innovative approach to affordable housing. Founded by Paul Gusay, the company has revolutionized the construction industry with Soil-Cement Interlocking Bricks.

Learn More



# What Role Does Diversity Play In Joel Chen's Leadership At BYU MS Singapore?

Join us for an insightful conversation with Joel Chen, President of BYU Management Society Singapore Chapter, as he shares his experiences adapting to Singapore's vibrant multicultural environment while staying true to his roots. Joel



# Is BYU Opening A New Medical School Focused On Global Health? Get The Latest Details!

Brigham Young University is taking a bold step by creating a new medical school, focusing on international health issues and humanitarian efforts. This initiative marks an exciting expansion beyond BYU's traditional strengths in business and

discusses the importance of embracing diversity, understanding different cultures, and how BYU MS supports its diverse members.

law. Learn about the collaboration with Intermountain Health and what makes this medical school unique. Watch to discover now.

Watch Now

View Now

# **Exciting Upcoming Events And Announcements!**

















10 REDUCED INCOUALITIES













On August 17th, (Saturday) 2024, Taiwan will host a one-day virtual conference called Sustainable Future. This important pre-conference event will feature sessions and programs that will continue at the BYU MS Singapore Conference. Don't miss this opportunity to engage with leading experts and gain valuable insights into sustainability practices. Sign up now to secure your spot!

## Register Now!



an this code to

# **BYU MS ONE ASIA MASTERCLASS SERIES: Business Bootcamp**

Join us for an engaging and comprehensive series of webinars designed to equip you with the essential skills and knowledge to excel in the BYU MS Asia Business Plan Competition and the business world. Our Business Bootcamp is specifically tailored for the BYU MS Asia Business Plan Competition, but we will also offer practical insights for members of the BYU Management Society and expert guidance across a range of critical business topics.



## **MENTOR**

- Dr. Jason Scott Farl · Managing Director of Esperer Holdings Inc.
- Former Associate Professor in Faculty of Business & Government Department -

**Topic: How To Finance Your Venture!** 

17 August, 2024 11:20 AM Taiwan Time 8:20 AM Pakistan Time

Part of the BYU MS One Asia Sur



## **MENTOR**

## Mr. Tserennyam Sukhbaatar

· Assistant Professor in Faculty of Business & Government - BYU Hawaii

**Topic: Marketing Your Business** In The New Age

> 7 September, 2024 10:30 AM Taiwan Time 7:30 AM Pakistan Time



### **MENTOR**

### Mr. Jeff Christensen

· Center for HTM Director/Assistant Professor Faculty of Business & Government, Center for Hospitality & Tourism - BYU Hawaii

Topic: How To Create A Competitive Edge That Transforms Customers Into Hero

> 21 September, 2024 10:30 AM Taiwan Time 7:30 AM Pakistan Time Live on Zoom

Starting a business or entering a business plan competition is never easy. There are countless things to learn and discover. That's why at BYU MS Asia, we strive to make it easier for you by hosting our BYU MS Asia Business Boot Camp series. We bring in experts to guide you on this journey. Come join us!

Register Now!



Change is constant, and we must all be ready to navigate a rapidly evolving world. Join us, either virtually or in person, at the BYU MS Singapore Conference on November 8-9, 2024, to learn how you can thrive in this era of transformation.

Register Now!



We cordially invite you to participate in our highly anticipated annual event, the BYU MS Asia Area Business Plan Competition. This prestigious international competition brings together talented teams from Asia to showcase their entrepreneurial prowess. Participants will engage in a thrilling competition across three categories, displaying their innovative business plans and vying for recognition and rewards. Join us for this exciting event and witness the future of entrepreneurship unfold before your eyes.

Register Now!

# **BYU MS Area & Local Chapters News**



BYU MS Singapore is starting its third Launching Leaders course. This is a Launching Leaders program for everyone, including those who are retired or planning to retire and looking to explore the next phase of their lives.



BYU MS Mongolia offers training for the Business Plan Competition. Over the years, BYU MS Mongolia has consistently produced outstanding entries for the annual BYU MS Business Plan Competition.



BYU MS Taiwan offers monthly Launching Leaders courses and other programs in Mandarin Chinese. If you speak Mandarin, be sure to check out the variety of programs they continue to provide.

**Email Us** 

**Email Us** 

Email Us

BYU Management Society Asia Area **Brigham Young University** Provo, Utah



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