

NEW VENTURE NAME

(Your name)

(Title)

(Address)

(Email)

(Phone)

(Website)

[Your Logo]

OVERVIEW

- (Insert “wow!” descriptive text with a compelling proposition, no more than ten words)

Note: Tips have been included in the Notes section below. If you plan to share this deck with prospective investors you may want to remove the tips from all of the slides in the deck. You can also read my [blog post](#) for more information.

PROBLEM / OPPORTUNITY

- (What searing pain do you cure?)
- (Or, what great opportunity do you tap?)
- (How many people/organizations feel this pain or provide this opportunity?)

UNFAIR ADVANTAGES

- (Advantage 1)
- (Advantage 2)
- (Advantage 3)
- (How do you maintain unfair advantages?)

DEMO

SALES AND MARKETING

- (How will you rollout?)
- (How much have you done already?)
- (What is the source of this expertise?)

COMPETITION

	We can, it can't	It can, we can't
(Competitor 1)		
(Competitor 2)		
(Competitor 3)		

BUSINESS MODEL

FORECAST

	Year 1	Year 2	Year 3	Year 4	Year 5
# of Customers					
# of Employees					
Sales					
Expenses					
Profits					

TEAM

- (Name, key facts)
- (Name, key facts)
- (Name, key facts)

STATUS AND MILESTONES

- (Current status)
- (First ship?)
- (First revenue?)