



One Asia BYU MS Asia News

Personal Development - Professional Development - Moral & Ethical Leadership

March 2024

LAUNCHING LEADERS:

**MARC BARREDO
EMPOWERS THE RISING
GENERATION IN THE
PHILIPPINES**



BYU
Management
Society

Launching Leaders: Marc Barredo Empowers the Rising Generation in the Philippines

As the Institute Director for the Philippines Bacolod Mission, Marc Barredo oversees operations at the Bacolod Philippines Institute of Religion. With a team of 10 volunteer teachers, an Administrative Assistant, and a student council, he manages finances, course offerings, enrollment, attendance, completion, and graduation.

[Discover More](#)



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Alumni
Spotlight:

**ELVIN JEROME
AUSTRIA LACEDA,
CEO AND FOUNDER
OF RICEUP
FARMERS
INCORPORATED**

Alumni Spotlight: Elvin Jerome Austria Laceda, CEO and Founder of RiceUp Farmers Inc.

Elvin is the CEO and Founder of RiceUp Farmers Incorporated, a pioneering initiative dedicated to transforming farmers into entrepreneurs. His journey is a testament to the power of passion, resilience, and a vision for positive change.

[Read More](#)



Breaking Ground:
Lawrence A. Alcantara's Triumph in The Great Idea Competition

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Breaking Ground: Lawrence A. Alcantara's Triumph in The Great Idea Competition

In a dazzling display of entrepreneurial prowess, Lawrence A. Alcantara emerged victorious in The Great Idea Competition at the BYU MS Asia Annual Conference 2023 in Manila. Clinching the top spot, Lawrence secured a prize of US\$1,000 for his transformative business plan.

[Learn More](#)



**BYU MS
One Asia
Podcast**

EPISODE 1:

**The Success Story of the
Launching Leaders Program:
A Conversation with Chet Harmer**

The Launching Leaders Program: Conversation with Chet Harmer

Tune in with Anita Hummel and Chet Harmer as they delve into the Brigham Young University Management Society and its pivotal Launching Leaders program. Chet Harmer has played a crucial role in the



**BYU
MS ASIA
CONFERENCE
PHILIPPINES, 2023**

BYU Management Society Asia Annual Conference 2023 Recap!

Relive the moments of moral and ethical leadership at the BYU MS Asia Annual Conference 2023! Like and share this video to support our mission of growth 'here in the Philippines and around the globe'!



**How To Set
A Smart
Goal
and Other Area
Chapter Events
Highlights**

How To Set A Smart Goal And Other Area Chapter Events Highlights

Last February 15th, 2023 BYU MS Cambodia held an in-person event with the guest speaker Mr. Sam Chao for a program called "How To Set A SMART Goal? Or how to set a goal that was **S** - Specific, **M** - Measurable, **A** -

expansion and
facilitation of
Launching Leaders.

[Listen Now](#)

Stay tuned for more
exciting events in
2024!

[Watch Here](#)

Attainable, **R** - Relevant,
and **T** - Time-based.

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BYU Management Society Asia Area
Brigham Young University
Provo, Utah



BYUMSAsiaPacific.com
byums.byu.edu

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